



# CAREER TOWN

# About Career Town

Career town - a dynamic and engaging zone that stimulates diverse industries and real-world scenarios. Get a sneak peek into different careers, try out exciting activities, and again valuable insights directly from professionals of various fields.

## The 4C's of Career Town

01

### Career

Students gain an open platform to explore future careers and high-paying jobs aligned with their interests.

02

### Course

Students can take the Career Aptitude Test (CAT) and receive expert guidance on courses aligned with their strengths and interests.

03

### College

Students can discover ideal courses, top colleges, admission processes, fees, and test dates based on their strengths and interests.

04

### Corporate

Learn expert strategies to boost admission chances at top colleges, with insights on tests, fees, and placements etc.



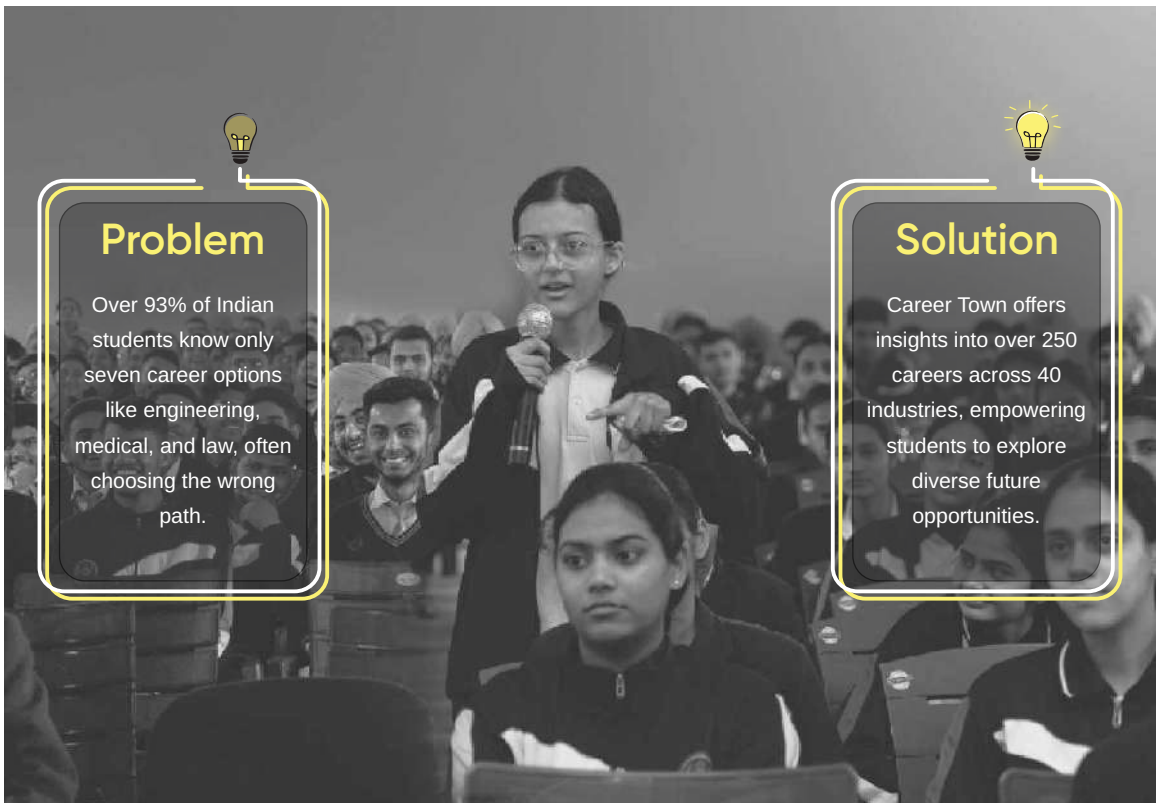
### Problem

Over 93% of Indian students know only seven career options like engineering, medical, and law, often choosing the wrong path.



### Solution

Career Town offers insights into over 250 careers across 40 industries, empowering students to explore diverse future opportunities.



# Branding & Events

You have the flexibility to participate in various cities and engage with diverse categories of schools, aligning with your target admissions and student preferences. This tailored approach will significantly enhance your brand presence and amplify your brand promotion

## Partner Schools

Doon City Montesri School	Dehradun
Sangam Public School	Dehradun
DAV Public School Shalimar Bagh	Delhi
SD Public School Punjabi Bag	Delhi
Central Academy, Jankipuram	Lucknow
Doon World School	Dehradun
Kendiya Vidhyalya - IMA	Dehradun
New Era School	Dehradun
Raja Ram Mohan Rai Academy	Dehradun
Sovious Millenium school	Gonda
Central Academy, Vikas Nagar	Lucknow
DPS Pataudi	Gurugram
Mount Literry Zee School	Dehradun
Brightland School	Dehradun
Sapients School	Dehradun
Kendriya Vidhyalaya, Cantt.	Varanasi
Indraprastha World School	Delhi
NK Bagrodia Public School	Delhi
DL DAV Public School	New Delhi
SD Public School	New Delhi
Summermal Jain Public School	New Delhi
DIS Edge	New Delhi
NK Bagrodia School	New Delhi
KV Sainik Vihar	New Delhi
Remal Public School	New Delhi
RPS International School	Gurugram

Scholar Beam	Dehradun
Central Academy, Aashiana	Lucknow
SGRR - Bindalpul	Dehradun
RPS International School Sector-89	Gurugram
DPS Mathura Road	Delhi
DAV Sahibabad	Sahibabad
Jay Public School	Varanasi
Doon International School	Dehradun
Asian School	Dehradun
Vidya World School	Bareilly
Guru Nanak Mission Public School	Paonta Sahib
CMS Chowk	Lucknow
Central Academy	Prayag Raj
DPS Shahid Path	Lucknow
CHS International School	Kanpur
Modern International School	Dwarka
Bharti Public School	New Delhi
Modern School	Noida
DAV Public School	New Delhi
Sanskar World School	Ghaziabad
Indraprastha World School	New Delhi
Navy Children School	New Delhi
Rishikul Vijay School	Jaipur
Chinmaya Vidyalaya	Raebareli
Masonic Public School	New Delhi
Kendriya Vidyalaya, Rohini	New Delhi

To be Continued...

# Student's Speak

## What Participants feel about Career Town



"The judges at Career Town were extremely supportive, offering clear guidance on career choices. Their advice has helped me aim for success with confidence and focus."



"Career Town helped me clarify my career path. I was confused between medical, non-medical, and computers, but their guidance made me realize that medical is the right choice for me."



"Career Town provided valuable career counseling, offering insights into different paths and 50+ interview opportunities. Their guidance helped me feel more secure about my career growth."



"I attended Career Town through CBC, and it was an incredibly enjoyable and informative event. I gained valuable knowledge about career options and future opportunities."



"Career Town introduced me to numerous career options I hadn't considered. The sessions were insightful and left me with a clear sense of direction for my future."



"The guest speakers at Career Town were exceptional. Their real-world experiences and practical advice have helped me set achievable, long-term goals for my career."



"I was unsure about my future, but Career Town's counseling provided the clarity I needed. Now, I feel confident in the career path I've chosen."



"Career Town was a transformative experience. The interactive sessions, career guidance, and exposure to different industries gave me a clearer understanding of my strengths and career direction."

## Interschool Competition

Career Town Show - Dress Up Challenge | Career Quiz | Sustainable Startup | Pitch Battle of Careers

## Competitions & Prizes



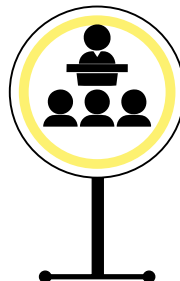
**15+**

Hands-on Activities  
by Industry Experts



**Upto ₹ 1 Lakh**

Worth Prizes for 4  
Interschool Competitions



**25+**

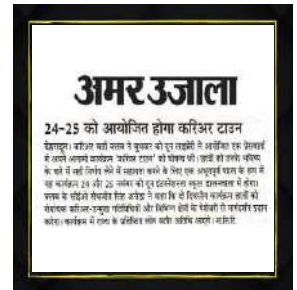
Speakers to explore College,  
private or govt. Sector Career



**20+**

India & Abroad Premium  
Higher Education Institutions

# Showcase best of the Education initiatives





## Felicitation of the Principals





# Career Towns in 2024





# Career Towns in 2023





# Few of our Experts from Different Industries



**NISHA NARAYANAN**  
CEO RED FM &  
DIRECTOR, MAGIC FM



**HIMANSHU RAI**  
DIRECTOR, IIM  
INDORE



**ASHOK KUMAR**  
DIRECTOR GENERAL OF POLICE,  
GOVT. OF UTTARAKHAND



**VISHAL SEHGAL**  
PRESIDENT, HARVARD CLUB  
OF INDIA



**TANVIR SHAH**  
MD, THE PARTNERSHIPS  
ADVISORY



**ANURAG CHAUHAN**  
SOCIAL ACTICIST AND ART  
IMPRESSARIO



**MARIA GORRETI**  
CHEF, AUTHOR AND  
FORMER VJ



**VASUDHA RAI**  
BEAUTY AND WELLNESS  
EXPERT , AUTHOR



**RJ DEVANGGANA**  
RJ, RED FM 93.5



**MANINDER SINGH**  
SENIOR ENGINEERING MANAGER,  
CLASSPLUS



**ASHWIN JOSHI**  
HEAD STRATEGIC GROWTH  
AND DEVELOPMENT,  
IIM A DUBAI



**MUNISH BHATIA**  
CO-FOUNDER AND DIRECTOR  
INDIA ACCELERATOR



**HIMANSHU GUPTA**  
FOUNDER,  
LAWYERED



**RAKESH SAOJI**  
CTO, COMPORT



**PANKAJ CHOPRA**  
FOUNDER,  
FINVANTRA



**SAITHJEET ARORA**  
FOUNDER,  
CAREER BUDDY CLUB



**SIDDHARTH SHUKLA**  
SENIOR CONSULTANT,  
STARTUP UTTARAKHAND



**MOHUA CHINAPPA**  
AUTHOR OF NAUTANKI  
SAALA AND OTHER STORIES



**AADIL GUREZI**  
SINGER AND ACTOR



**DEEPAK SHARMA**  
FOUNDER,  
IA-LABS



**HIMADRI PATEL**  
YOUTUBER, CONTENT CREATOR,  
FASHION INFLUENCER



**AKASH GUPTA**  
FOUNDER,  
ZYPP



**ASHISH BHATIA**  
CEO AND FOUNDER  
INDIA ACCELERATOR



**MONA SINGH**  
CO-FOUNDER AND DIRECTOR  
INDIA ACCELERATOR



**DR. RADHIKA NAGRATH**  
YOGA TEACHER,  
PATANJALI YOGPEETH

## Our Proud Partners



Mari State University



## Our Journey So Far

**Impact:** We have successfully provided career counseling to over 100,000 school students across more than 1,200 schools.

**Statewide Reach:** We conducted the Pan Uttarakhand Career Aptitude Test, delivering results directly to students through our advanced technological solutions.

**Reliable Guidance:** Students benefit from authentic and accurate career advice offered by the expert counselors at Career Buddy Club.

**Accessibility:** Our services are available to all school students throughout the state.

**Job Portal:** We operate a free job portal designed for fresh college graduates..

**Job Placement:** We have facilitated over 10,000 job placements for unplaced and underprivileged students.

## Empanelment With State Education Departments





## Our Founders

**Chief Executive Officer**  
**Career Buddy Club**

**Alumni Harvard University**



**Mr. Saithjeet Arora**

**Chief Strategy Officer**  
**Career Buddy Club**

**Instructor Harvard University**



**Mr. Tanvir Shah**

**Chief Operating Officer**  
**Career Buddy Club**

**Alumni Delhi University**



**Mrs. Anukriti Batra**

**Visit us: [www.careerbuddyclub.com](http://www.careerbuddyclub.com)**

### OUR OFFICES



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